

## **Clairvia Introduces Physician Scheduler Innovation and Leadership Awards**

At its recent user conference in Orlando, Clairvia introduced a new Physician Scheduler® customer award program to recognize outstanding physician group and hospital-based specialty department achievements in two areas: innovation and leadership.

During the inaugural 2010 Physician Scheduler Innovation and Leadership Awards ceremony held August 19<sup>th</sup>, Clairvia presented Pediatric Associates of Fort Lauderdale with this year's Innovation Award, and presented Dr. Kevin L. Wethington of the Utah Department of Anesthesiology in Salt Lake City with the this year's Leadership Award.

"Clairvia is very excited to unveil our new awards program because they give us the opportunity to formally showcase how our customers are extending the boundaries of healthcare innovation and leadership," says Beth Pickard, Clairvia president and CEO. "By showcasing these premier organizations and highlighting their exceptional results, we're able to share remarkable success stories with our customers, partners, employees and the healthcare industry."

The Physician Scheduler Innovation Awards are awarded to the specialty group or hospital-based specialty department that demonstrates exceptional use of Physician Scheduler in enterprise scheduling and in applying feature enhancements.

Pediatric Associates --- the largest, privately held pediatric practice in the U.S. by patient volume -- implemented Physician Scheduler to gain centralized, automated control over its enterprise-wide scheduling environment, and deliver real-time schedule access and automated change notifications via email to its more than 130 pediatricians and 350 clinical staff.


The practice recognized its manual, paper-based scheduling processes were inefficient, labor intensive and unable to ensure up-to-date, practice-wide communication, and meet increasingly complex patient coverage needs at its medical offices throughout four counties in South Florida.

Pediatric Associates has played an important role in the development of Physician Scheduler by utilizing Clairvia's Request for Enhancement Program, which encourages customers to formally submit desired product enhancements. By actively participating in the program, Pediatric Associates has gained new and improved software functionality while helping to ensure that Physician Scheduler meets the ongoing needs of other current customers as well as future customers.

"For Pediatric Associates, innovation requires a willingness to think about what we might do instead of focusing on merely what we can do," remarked Doreen Levin, Pediatric Associates' chief information officer. "We are proud to receive this award and are excited to continue a strong working relationship with our technology partners at Clairvia."

Read the Pediatric Associates success story at [www.physicianscheduler.com](http://www.physicianscheduler.com)

The Physician Scheduler Leadership Awards are presented to the specialty group or hospital-based specialty department physician who exhibits outstanding leadership qualities in leveraging Physician Scheduler to automate scheduling and staffing.



Dr. Wethington, Associate Professor and Vice Chair of the Utah Department of Anesthesiology, was recognized with the Leadership Award for his commitment to continually explore new ways the department could benefit from and take advantage of Physician Scheduler technology.

Since the department implemented the software in 2002, Dr. Wethington has led efforts to expand the use of Physician Scheduler to schedule residents and CRNAs, participate in customer focus groups, and customize the software to better meet the precise goals and objectives within his department.

Currently, the Utah Department of Anesthesia relies on Physician Scheduler to schedule its 56 faculty anesthesiologists, 39 residents, and seven CRNAs. The department provides anesthetic services and pain management for over 20,000 patients each year at the University of Utah Hospital, the University of Utah Orthopedic Center, the Moran Eye Center, the Huntsman Cancer Hospital, and the Salt Lake Veterans Affairs Medical Center.

“These success stories are remarkable examples of how our Physician Scheduler customers are using our software to improve their performance and results in a highly competitive and demanding healthcare environment,” says Phillip Madden, Clairvia’s vice president of Client Services at Clairvia. “Many of our customers were actively involved in planning and leading conference sessions, and I want to express my sincere thanks to them and to all of our customers who joined us in Orlando.”